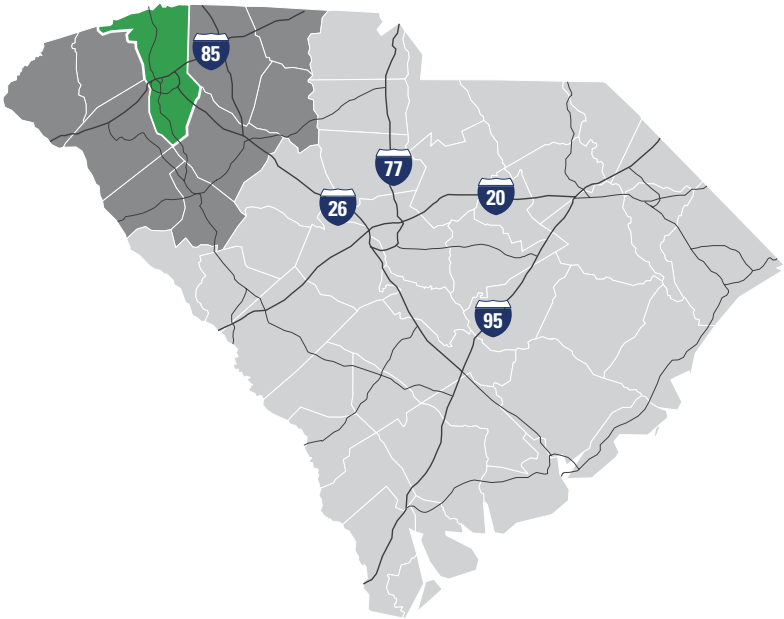
GREENVILLE *County*

GROW. INNOVATE. SUCCEED.

Finding an abundance of streams and rivers, textile manufacturers began operating in Upstate South Carolina in the 1820s. From those early days, Greenville County has gradually transformed from the textile capital of the world into an office, engineering and advanced manufacturing center of excellence. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Mega-Growth Corridor." Located on I-85 between Charlotte, NC and Atlanta, GA, Greenville is just 200 miles via I-26 to the Atlantic Ocean and the Port of Charleston. To the northwest and just 30 minutes away are the Blue Ridge mountains. Access to the rest of the U.S. is made easy by the Greenville-Spartanburg International Airport, recognized as one of the most user friendly ones. With a unique blend of southern traditions and international influences, gentle rolling hills and beautiful, majestic mountains, Greenville is just the right mix for a great place to live, work and play.



TOTAL POPULATION

	2010	2023	2028	Growth Rate*
Greenville County	451,225	552,910	578,009	0.89%
Upstate SC	1,362,073	1,568,057	1,615,810	0.60%
South Carolina	4,625,364	5,311,184	5,473,930	0.61%

**Projected annual growth rate 2023-2028*

POPULATION BY AGE

	2010	2023	2028
Under 5	6.9%	5.9%	5.9%
5 to 9	6.6%	6.4%	6.1%
10 to 14	6.7%	6.6%	6.6%
15 to 24	13.5%	12.0%	12.1%
25 to 34	13.4%	13.0%	12.2%
35 to 44	14.0%	13.5%	13.5%
45 to 54	14.4%	12.5%	12.4%
55 to 64	11.8%	12.7%	11.9%
65+	12.8%	17.5%	19.4%
MEDIAN AGE	**37.1**	**39.5**	**40.2**

39% of the 2023 population is prime working age

POPULATION *by Race & Ethnicity*

	2010	2023	2028
White	73.8%	66.6%	65.6%
Black	18.1%	16.3%	15.7%
American Indian / Alaska Native	0.3%	0.5%	0.5%
Asian	2.0%	2.7%	3.0%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	6.4%	7.1%
Two or More Races	1.9%	7.4%	8.1%
Hispanic Origin (any race)	8.1%	11.9%	13.1%

HOUSEHOLDS & FAMILIES

	2010	2023	2028
Total Households	176,531	221,108	232,835
Total Families	119,362	144,112	151,186
Average Household Size	2.49	2.45	2.44
Owner Occupied	60.9%	64.3%	65.0%
Renter Occupied	29.4%	28.1%	27.7%
Vacant	9.7%	7.7%	7.2%

MEDIAN HOUSEHOLD INCOME

	2023	2028
Greenville County	$69,155	$77,990
South Carolina	$60,025	$67,198
United States	$72,603	$82,410

PER CAPITA INCOME

	2023	2028
Greenville County	$40,561	$46,082
South Carolina	$35,757	$40,747
United States	$41,310	$47,525

2023 EDUCATIONAL ATTAINMENT, AGE 25+

- **14.9%** Graduate / Professional Degree
- **26.3%** Bachelor's Degree
- **10.4%** Associate Degree
- **16.5%** Some College; No Degree
- **19.2%** High School Diploma
- **4.2%** GED / Alternative Credit
- **5.9%** 9th-12th Grade, No Diploma
- **2.6%** Less than 9th Grade

91.5%
high school diploma or higher

41.2%
bachelor's degree or higher

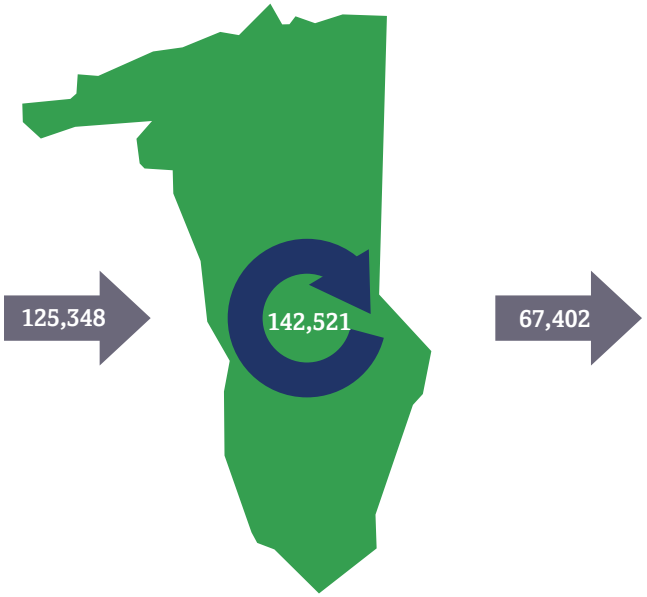
2020 COMMUTING PATTERNS

TRAVEL DISTANCE TO WORK

Less than 10 miles	55.7%
10-24 miles	26.9%
25-50 miles	6.4%
Greater than 50 miles	11.0%

82.6%
of workers travel less than 25 miles

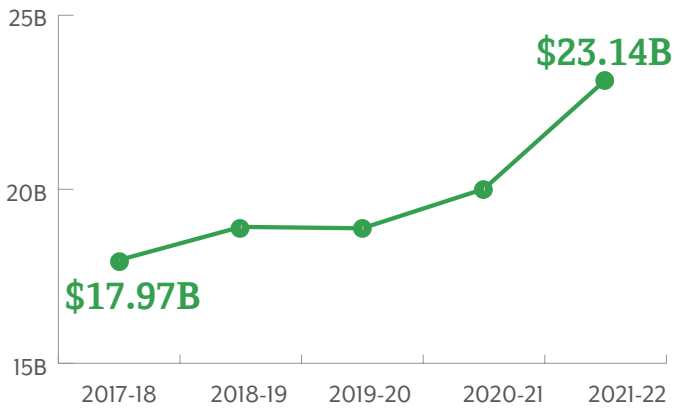
WORKER INFLOW & OUTFLOW



Live and work in Greenville County	142,521
Commute into Greenville County	125,348
Commute out of Greenville County	67,402

worker inflow-outflow ratio: 2 to 1

GROSS RETAIL SALES
by Fiscal Year



Greenville County
WHERE DO WORKERS LIVE?

Greenville County	53.2%
Spartanburg County	10.2%
Anderson County	8.4%
Pickens County	6.1%
Laurens County	3.1%
Richland County	1.8%
Oconee County	1.7%
Lexington County	1.3%
Charleston County	1.2%
York County	1.0%

2023 EMPLOYMENT
by Industry

Agriculture / Mining	0.4%	1,011
Construction	6.5%	17,354
Manufacturing	16.5%	43,953
Wholesale Trade	2.3%	6,177
Retail Trade	9.7%	25,743
Transportation / Utilities	4.7%	12,462
Information	2.0%	5,240
Finance / Insurance / Real Estate	6.6%	17,516
Services	48.8%	129,635
Public Administration	2.6%	6,809
TOTAL		**265,900**

2023 CIVILIAN POPULATION
in Labor Force (16+)

Labor Force	272,039
Unemployed	3.5%

2023 BUSINESS ESTABLISHMENTS
by Industry

817
Manufacturing

1,902
Leisure and Hospitality

2,509
Retail

2,840
Professional and Business Services

310
Transportation and Warehousing

TOP 10 MAJOR EMPLOYERS

COMPANY	PRIMARY PRODUCT(S) / INDUSTRY	EMPLOYEES
Prisma Health	Healthcare	10,000+
Greenville County Schools*	Primary Education, K-12	10,000+
Michelin North America*	Headquarters / R&D / Manufacturing (Radial Tires)	2,501-5,000
Bon Secours St. Francis Health System*	Healthcare	2,501-5,000
Spectrum Communications	Utility Provider	2,501-5,000
Greenville County Government	Local Government	2,501-5,000
GE Power	Turbines	1,001-2,500
TD Bank	Financial Services	1,001-2,500
Fluor Corporation	Engineering / Construction Services	1,001-2,500
Verizon Wireless	Call Center	1,001-2,500

*Multiple Locations

AIRPORT

GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

- **50** non-stop daily departures
- **18** major cities & airports
- **2.2 million** passengers flown in FY2022
- **97,221 tons** of air cargo moved in FY2022

allegiant, American Airlines, avelo, DELTA, Silver Airways, Southwest, UNITED

GREENVILLE DOWNTOWN AIRPORT

SC TECHNOLOGY & AVIATION CENTER

PORT

INLAND PORT GREER

- **17 miles** from the City of Greenville
- **151,261** rail lifts in FY2022

PORT OF CHARLESTON

- **212 miles** from the City of Greenville
- **2.9 million** TEUs handled in FY2022
  - ▲ **11.93% from FY2021**

HIGHWAY

INTERSTATES

85 185 385

HIGHWAYS

25 29 123 276

RAIL

MAJOR PROVIDERS

CSX, NS Norfolk Southern

Carolina Piedmont

ADDITIONAL RESOURCES

South Carolina State Parks, city of greenville, UF Upstate Forever, yeah, that greenville visitgreenvillesc.com, GADC Greenville Area Development Corporation, Greenville County, Appalachian Council of Governments

Sources: Appalachian Council of Governments, ESRI Business Analyst, Greenville Area Development Corporation, Manufacturer's News, Greenville-Spartanburg International Airport, SC Department of Revenue and Taxation, SC Ports Authority, Upstate SC Alliance, and US Census Bureau